

10 Lessons Learned From Running a Startup

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#1 Always be prepared
for the best case
scenario

#2 You can't ever be too prepared

#3 The power of NO!

#4 The power of Yes!

#5 Listen

**#6 Don't underestimate anyone.
Specially your competitor**

#7 The power of not knowing

#8 The power of knowing

#9 Embrace change, challenges and competition

#10 Balance life/work



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